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www.alaweb.com



AlaWeb Brings Broadband to Rural Consumers

Andalusia, Alabama: This July, AlaWeb will begin offering satellite-delivered broadband service to everyone within a 100-mile radius of Andalusia as the area's distributor of the new **WildBlue** service. With download speeds comparable to DSL and cable modem services (up to 1.5Mbps), WildBlue will allow users to retrieve information and access rich content that is simply not possible through dial-up service. It will provide a continuous online connection, so subscribers don't tie up phone lines, and the faster speeds will save users time while saving businesses money.

"We are excited to provide the first broadband offering that not only reaches all of our local towns and surrounding neighborhoods, but also consumers in the most rural parts of our communities who were previously unserved by a broadband service," said AlaWeb's Paul Spears. Spears went on to say, *"With WildBlue, we will be providing broadband access that is fast and affordable. It will allow local businesses to operate more efficiently while increasing educational opportunities for our children by providing quick access to information. We are a proud member of this community and are pleased to offer satellite-delivered broadband to virtually every rural consumer in the area."*

AlaWeb will offer several service packages to accommodate various user needs, including a Residential package starting at \$49.95 per month and a Small Office/Home Office package starting at \$69.95 per month. AlaWeb is providing consumers with the WildBlue equipment and professional installation for a market-leading price of \$299.00, paid at time of installation. This is a savings of \$179.95 over the nationally advertised prices for this service. Anyone interested in the power of satellite-delivered broadband should contact AlaWeb at 800 427-8896, on the web at www.alaweb.com, or by stopping by the office at 105 South Cotton Street in Andalusia, AL.

WildBlue uses a 26-inch satellite mini-dish for two-way satellite connectivity to the Internet. The service does not require cable or phone lines and is accessible to virtually every home and small business in the continental United States.

About AlaWeb: AlaWeb is the oldest and largest Internet Service Provider in South Alabama. It began its operations in 1996, partnering with Covington Rural Services, a subsidiary of Covington Electric Cooperative of Andalusia, the same year. The company recently merged with Pioneer Telephone Services, a local telecommunications service company and is now doing business as AlaWeb Pioneer Services. The company offers its flagship Dial-up and Wireless Broadband Internet services and, as a result of the recent merger, has added Business & Residential Telephone Systems & Networking services, Security & Surveillance Systems - Installation & Monitoring, and Home Theater w/ HDTV.

About WildBlue: Denver-based WildBlue Communications, Inc. was established to accelerate consumer broadband access to the Internet in smaller cities and throughout rural America. WildBlue's services are designed to deliver on consumer desires for a fast, affordable, always-on two-way technology for wireless Internet access. Service begins in June 2005, with nationwide availability expected by the end of the third quarter 2005.